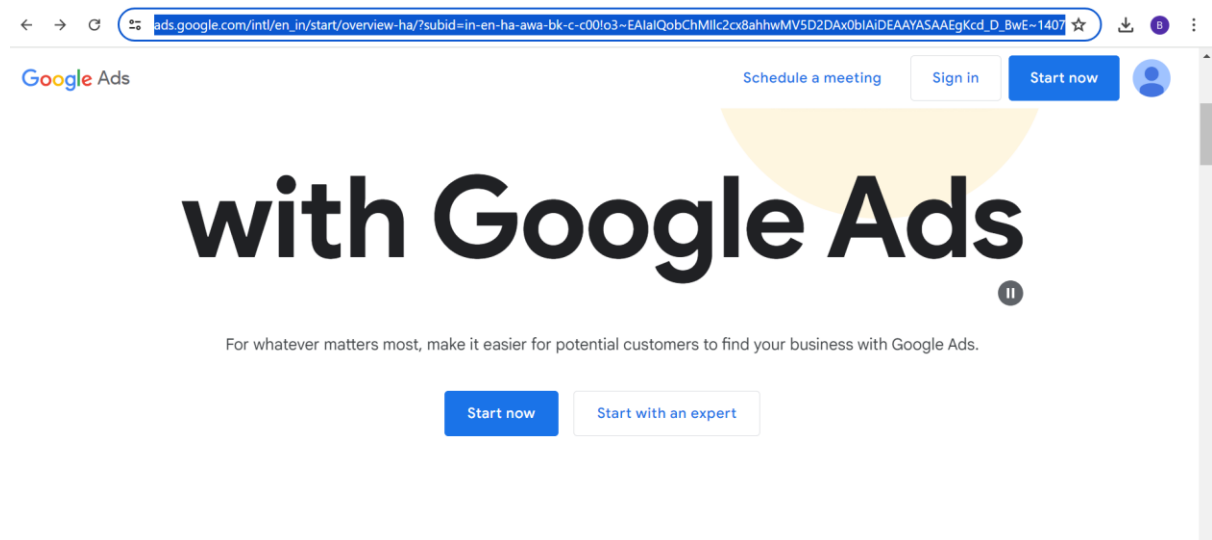


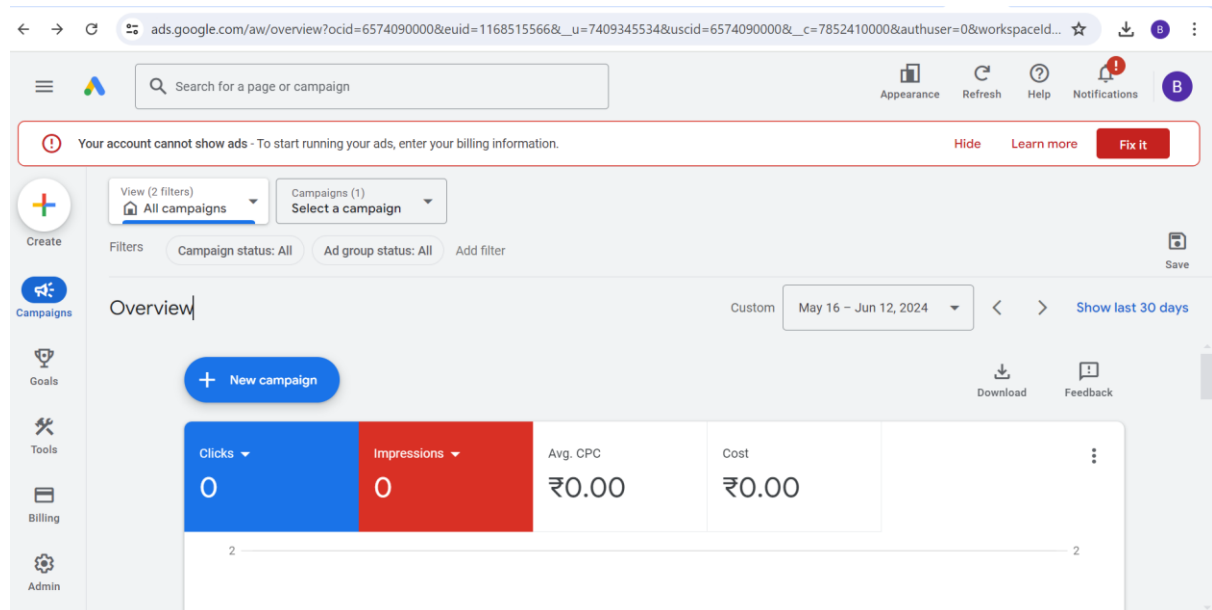
Google Ads Integration

Create Google Ads Account

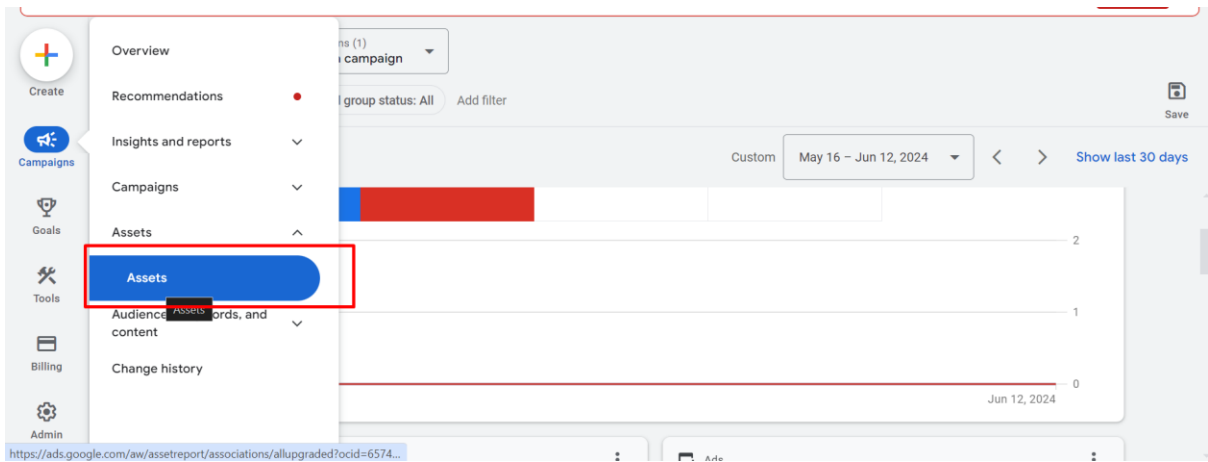
Go to this Link :- https://ads.google.com/intl/en_in/start/overview-ha/?subid=in-en-ha-awa-bk-c-c00!o3~EAlalQobChMllc2cx8ahhwMV5D2DAx0bIAiDEAAAYASAAEgKcd_D_BwE~140706620052~aud-1040415891538:kwd-94527731~16862088904~592470418766&gad_source=1&gclid=EAlalQobChMllc2cx8ahhwMV5D2DAx0bIAiDEAAAYASAAEgKcd_D_BwE&gclid=aw.ds



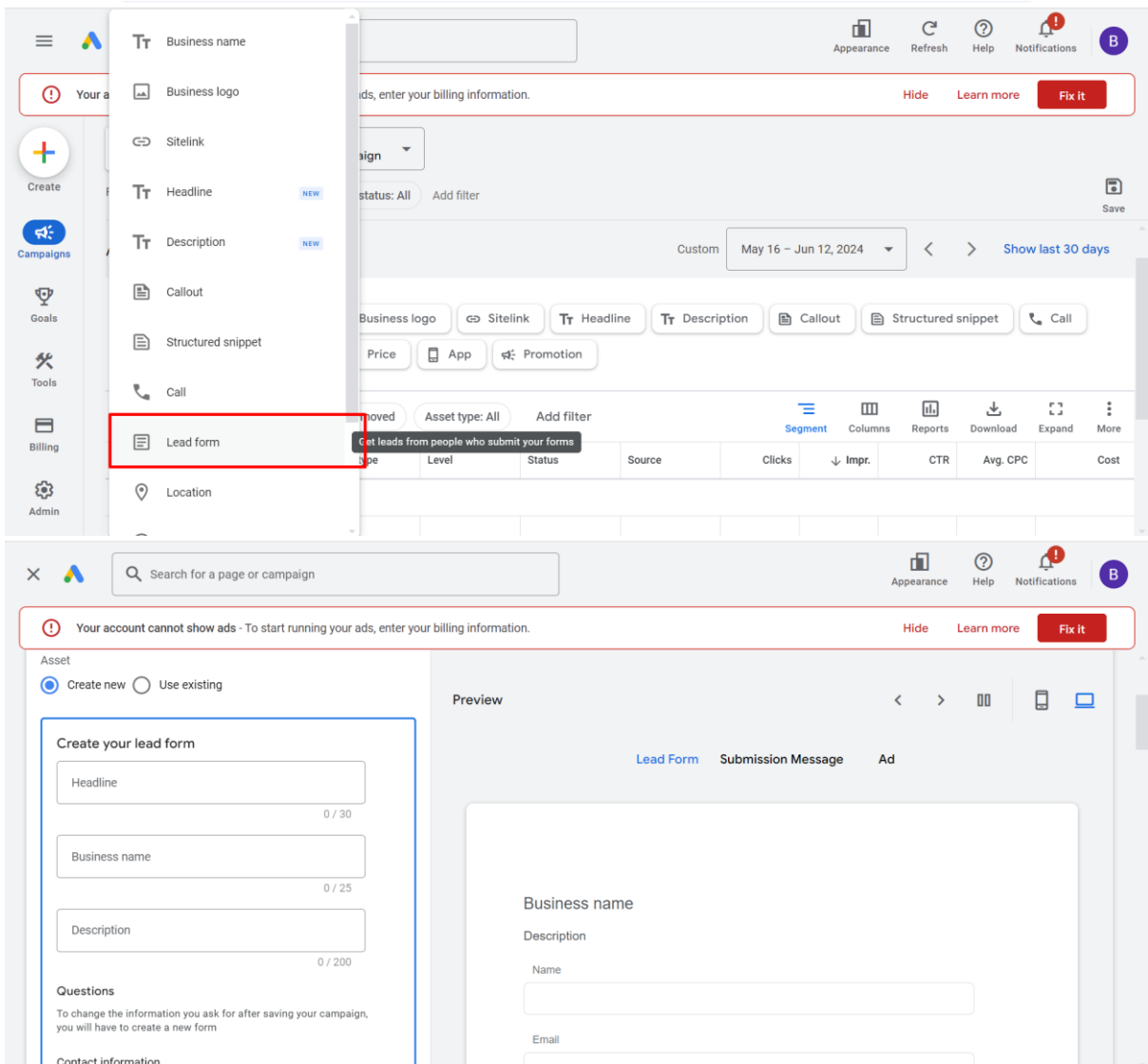
Create Campaign



Go on Assets



Create Lead Form for Getting Lead



Your account cannot show ads - To start running your ads, enter your billing information. Hide Learn more Fix it

Contact information

Name Pre-filled City Pre-filled

Phone number Pre-filled Zip/Postal code Pre-filled

Email Pre-filled State/Province Pre-filled

Country Pre-filled

Street address

Work information

Company name Work email

Job title Work phone number

Additional information

Are you over years of age?

Qualifying questions

Preview

Lead Form Submission Message Ad

Business name

Description

Name

Email

Test Data here

Webhook integration (optional)

Create a webhook integration to send leads directly to your CRM software. [Learn more](#)

Webhook URL

Key

16 / 50

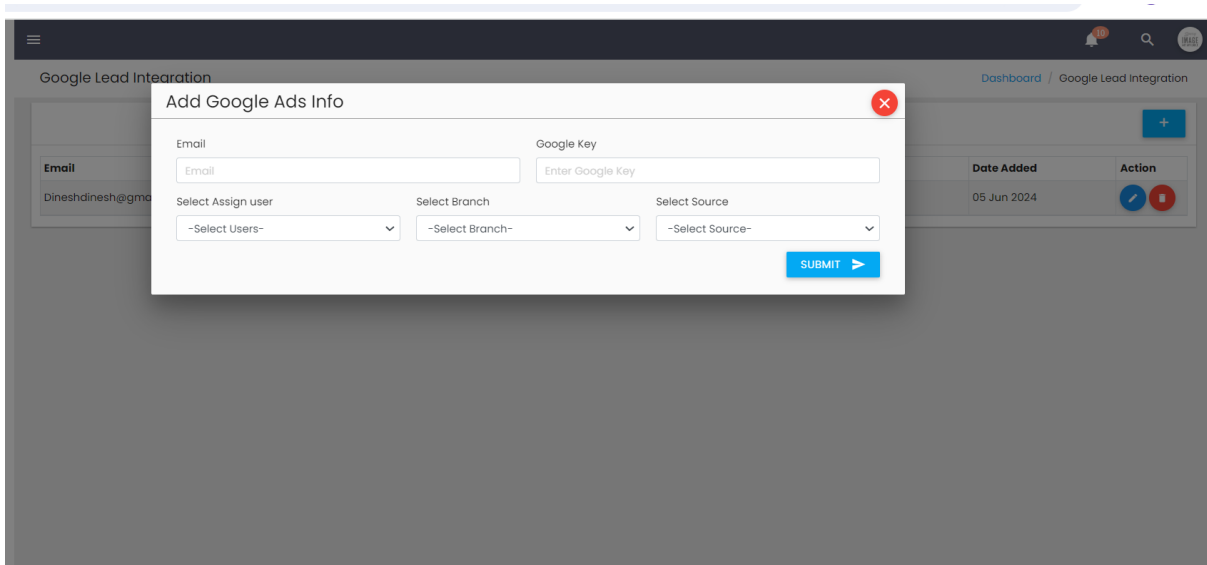
[Send test data](#)

Import conversions Import conversion data to Google Ads to optimize for your marketing funnel

[Save](#) [Cancel](#)

The key is important because this is where we have to add In the Crm. Same key add in crm .

Enter Information in Crm



Json formate for google ads Integration

Following is the API URL for Sulekha Integration with VS CRM. api url =>

<https://vscrm.in/api/Sulekha/> [company uid] ex. => <https://vscrm.in/api/WebhooksGoogle>

method => Post Content Type => application / json

send data will be like = {

```
"lead_id": "TeSter-123-ABCDEFGHIJKLMNQPQRSTUVWXYZ-abcdefghijklmnopqrstuvwxy-0123456789-AaBbCcDdEeFfGgHhIiJjKkLl",
"user_column_data": [
  {
    "column_name": "User Phone",
    "string_value": "+916505550001",
    "column_id": "PHONE_NUMBER"
  },
  {
    "column_name": "User Email",
    "string_value": "testdin3h@example.com",
    "column_id": "EMAIL"
  },
  {
    "column_name": "City",
    "string_value": "Mountain View",
    "column_id": "CITY"
  },
  {
    "column_name": "Region",
    "string_value": "California",
    "column_id": "REGION"
  },
  {
```

```
    "column_name": "Country",
    "string_value": "United States",
    "column_id": "COUNTRY"
  },
  {
    "column_name": "Street Address",
    "string_value": "1600 Amphitheatre Parkway",
    "column_id": "STREET_ADDRESS"
  },
  {
    "column_name": "First Name",
    "string_value": "Dinu",
    "column_id": "FIRST_NAME"
  },
  {
    "column_name": "Last Name",
    "string_value": "dinu",
    "column_id": "LAST_NAME"
  }
],
"api_version": "1.0",
"form_id": 145420564563,
"campaign_id": 21371461083,
"google_key": "rrgulgezezaysxrc",
"is_test": true,
"gcl_id": "TeSter-123-ABCDEFGHIJKLMNPOQRSTUVWXYZ-abcdefghijklmnopqrstuvwxy-
0123456789-AaBbCcDdEeFfGgHhIiJjKkLl",
"adgroup_id": 20000000000,
"creative_id": 30000000000
}
```